



## **Connect** | **Enable** | **Accelerate**

Presentation to MN Legislative Energy Commission

August 2014

We are a global cleantech innovation catalyst helping organizations capitalize on the world's greatest resource, environmental, and economic opportunities

#### How we catalyze:

- 1. Accelerate emerging businesses in structured programs and events
- 2. Partner with local, regional, and national organizations
- 3. Function as a "Connector" in local and regional communities
- 4. Provide customized solutions for corporations and governments

THU



CONNECT

# **Company Acceleration**

- Start-ups
- Emerging businesses
- U.S. and internationally

**PARTNER** 

### **Events**

- 100+ events per year
- 7 major events
- 20+ host cities in U.S.
- 5,000+ attendees

# **Customized Solutions**

- Corporations
- Government agencies
- Investors
- Trade organizations

# Pleaster Open

#### 1-1 Mentoring

- Generalists, Specialists, Sustainability
- Database across nation

#### Training Programs

- National academies on the coast
- Virtual webinar series
- Regional workshops in 10+ cities

#### Access to Capital

- VC, angel and strategic investors
- Investor & Partner Connect

#### Showcasing

- Regional Summits
- Global Forum

#### Press Exposure

- Future360.tv partnership
- Regional and national press coverage



# vents: Midwess



# Recorded Open



Energy Generation



Chemicals & Advanced Materials



Energy Efficiency



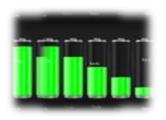
Information & Communication Technology



Agriculture, Water & Waste



**Green Building** 



Energy Distribution & Storage



Transportation



# Tick vest Clean

- Founded as a division within the larger national 501c3 entity in 2010 and now spans two regions
- Graduated 70+ start-ups including two grand prize winners since 2010
- Divisional sponsor list includes Dow Ventures, GM Ventures, Faegre Baker Daniels, True North Ventures, NextEnergy, Wells Fargo, Energy Foundry, University of Phoenix, Future360.tv, Yellowblu, and Chevron



- Midwest divisional headquarters in Minneapolis at co-working space, CoCo Minneapolis
- Second location in Chicago at new cleantechfocused work space, Coalition



# Pleasiet Open

#### **Companies Graduated**

- 800+ nationally since 2006
- 70+ in Midwest Central and Midwest North

#### **Support Network**

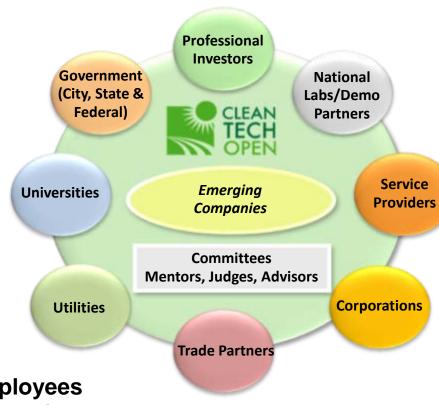
- More than 1,000 professional volunteers
- Mentors available across the nation

#### **Alumni Results**

- ~\$1 Billion raised, 2,500+ jobs, 250 patents
- Greater than 50% still viable, 5x the average!

# Ran Rech Oliven

- ✓ Networking with other thought leaders
- ✓ Technology sourcing
- ✓ Trend awareness
- ✓ Client and partner development
- ✓ Access to workforce talent
- ✓ Employee development platform
- ✓ Speaking and panel opportunities
- ✓ Branding (local, regional, national)
- ✓ Event access (100+ annually)
- ✓ Support for CSR/Sustainability initiatives
- ✓ Fun and hands-on volunteer roles for employees (mentor, judge, workshop expert, committees)
- √ Advisory services





# SHEERWIND

Changing the Course of Power Generation

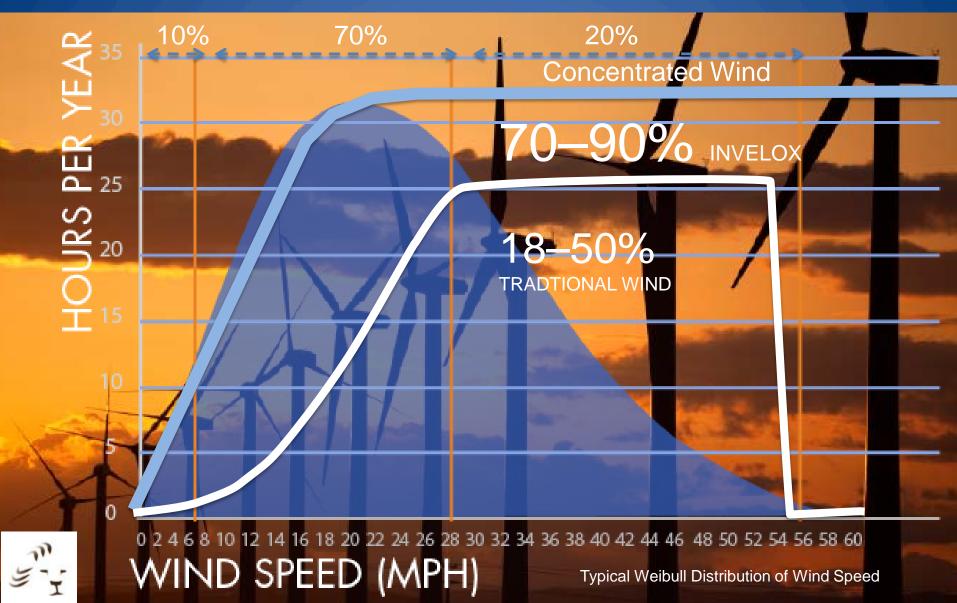
SheerWind's Mission: To provide affordable, clean electrical power to anyone, anywhere.

# How?

- SheerWind's INVELOX technology increases the capacity of wind by concentrating wind.
- INVELOX applies hydro-power principles to wind for greater output while placing turbine/generators safely at ground level.
- This process of capturing, concentrating, and accelerating wind energy transforms wind into a reliable, base-load power source.



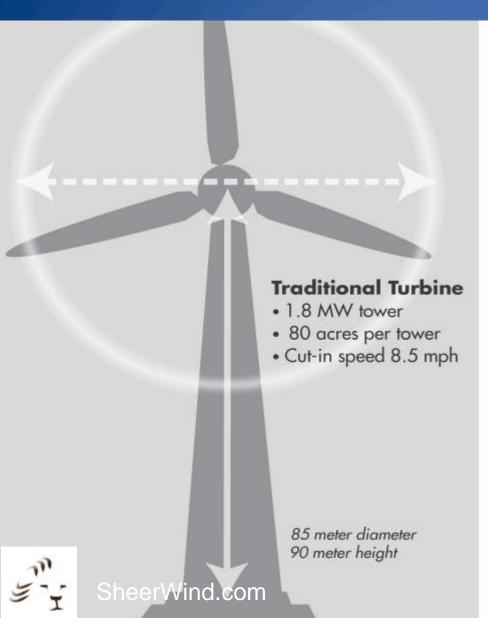
# Capacity of Wind



# How INVELOX Works



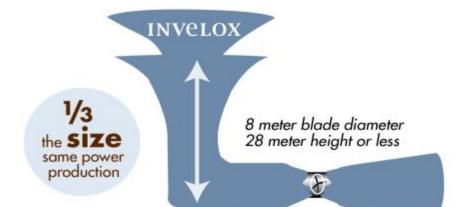
## **INVELOX** vs Traditional Wind Turbine



64% less net cost per MWH43% less CAPEX50% less O&M cost

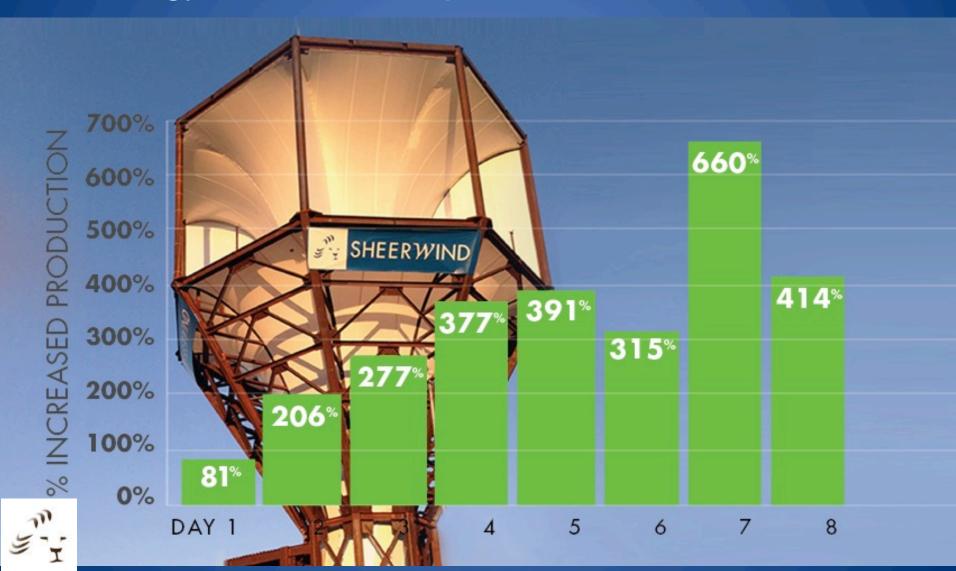
#### **INVELOX System**

- 1.8 MW tower
- 10 acres land per tower
- Cut-in speed 2 mph



# **INVELOX** Performance

**Energy Production Improvement** 



# INVELOX Provides Affordable Clean Energy

Markets

Utility Scale:\$400 Billion

Buildings Operations: \$900 Billion

Emergency Mobile: \$50 Billion

#### **Image the Possibilities**

Industrial Parks
Urban Buildings
Commercial Buildings
Water Towers
Cellular Towers

Retrofit Wind Towers
Retrofit Smokestacks
Farms/Silos
Retail Stores
Rural Communities

Islands/Offshore
Off-grid Locations
Rapid Deployment
Emergency Power
Military & FEMA
Emergency Medical

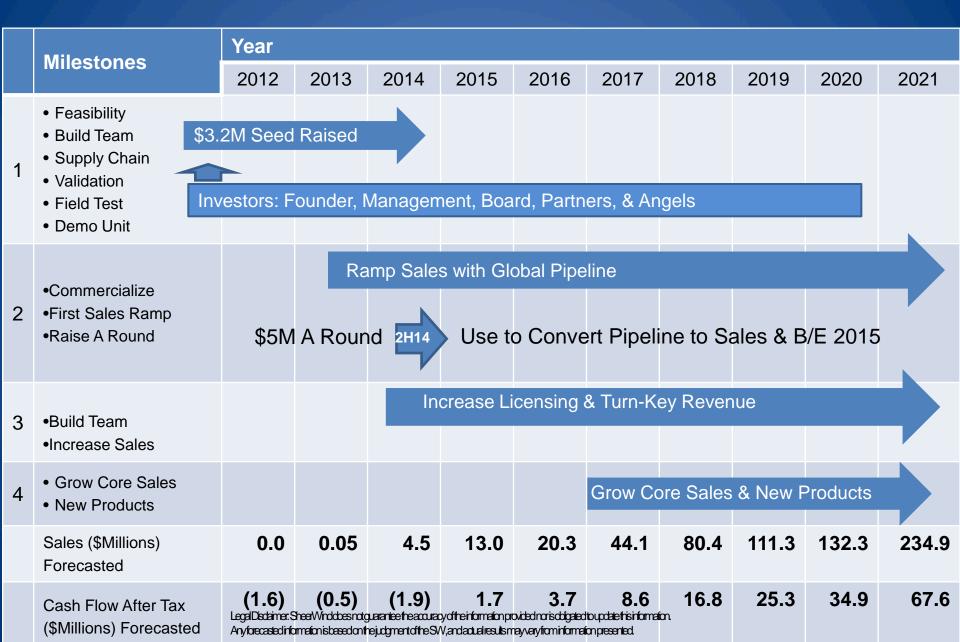


# Global Sales Pipeline

Project No	Anticipated Year for Pilot	Location	[kW] Pilot Size	CAPEX for Pilot Size [\$1000]	Anticipated Year for Expansion	[kW] Full Implementation	CAPEX for Full Implementation [\$1000]
1	2014-15	Dubai-UAE	250	\$625	2016-2020	2,000,000	\$1,600,000
2	2014-15	IA-USA	5,000	\$8,125	2016-2017	20,000	\$28,000
3	2015-16	Dubai-UAE	0	\$0	2016-2022	5,000	\$4,000
4	2015-16	CZ-Europe	500	\$1,250	2017-2018	500	\$700
5	2014-15	MN-USA	40	\$100	2016-2017	160	\$224
6	2014-15	MN-USA	500	\$813	2016-2017	1,500	\$2,100
7	2014-15	FL-USA	200	\$500	2015-2016	300	\$420
8	2014-15	FL-USA	250	\$625	2015-2016	1,800	\$2,520
9	2015	Bangkok, Thailand	2,000	\$5,000	2015-2016	100,000	\$140,000
10	2015	Netherlands	500	\$1,250	2015-2016	500	\$700
11	2014-15	NY-USA	200	\$500	2015-2016	400	\$560
12	2014-15	Goa, India	1,000	\$1,500	2015-2017	50,000	\$70,000
13	2014-15	MI, USA	400	\$1,500	2016-2017	9,600	\$36,000
14	2014-15	RI, USA	2	\$0	2015-2016	400	\$10,000
Total			10,842	\$21,788		2,190,160	\$1,895,224



## Milestones



# **SheerWind Team**



Dr. Daryoush Allaei PE
Founder, Chief Executive Officer
25 years of Technology & Business
Development, 20 US Patents &
15 International Patents,
MSME, Ph.D., Purdue University



Cyndi Lesher
President
Chief Administrative Officer
Former President NSP/Xcel Energy



Mark Borman
Chief Financial Officer
Startup, Private Equity,
IPO, Public Companies



Mohan Natarajan
VP Corporate Development
Former Senior finance executive
at ExxonMobil and MD at investment
firm LN Holdings



Col. Steve Hill (Ret)
Chief Operating Officer
Former Chief of Staff
for Army Corps of Engineers



Carla Scholz
VP Marketing &
Communications
Owner CCScholz Design Group



SheerWind.com

# ACCELERATED INNOVATIONS QUADROILE ZACK TAMBLE भ

#### **DSM INSIGHTS**

Who has time to search through regulatory filings? Benchmark program performance in seconds!



#### **MYMETER**



#### **SMART ENERGY IN OFFICES**



## THANK YOU!



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